

News:

*for immediate release*

## **Tanner Remodeling & Construction Unveils “WHY” Initiative At Hamburg Home & Garden Expo**

Tanner Remodeling & Construction, a general contracting firm serving Western New York since 1974, will unveil its “WHY” Initiative at the Hamburg Home & Garden Expo, February 8<sup>th</sup>-11<sup>th</sup> at the Hamburg Fairgrounds. “WHY,” which is an acronym...

**\*Work with a Professional**

**\*Home Owner Protection**

**\*Your Peace of Mind**

was conceived by Tanner Remodeling & Construction President, Scott Tanner, as a safe guard for homeowner contemplating any home remodeling work.

“Basically, it’s a set of standards all homeowners should insist anyone working on their homes comply with,” said Tanner. “These standards protect the homeowner from any negatives experiences associated with our industry.”

The “WHY” Initiative is more than a marketing slogan; it is backed up with meaningful assurances.

**Work with a Professional...** creating value through professional project management, quality workmanship and a guaranteed clean workplace.

**Home Owner Protection...** utilizing product and installation warranties, the accountability of a locally owned business and the credibility of client oriented group memberships in organizations like the Better Business Bureau and Chamber of Commerce.

Your Peace of Mind... communicating on the progress of your project, a contractor that's fully licensed and insured and has a reputation for getting the job done right the first time.

In addition to advancing these standards at the Hamburg Show, Tanner will also discuss the "WHY" Initiative at the Buffalo Home & Garden Show and the Orchard Park Home Show, both scheduled to start on March 3<sup>rd</sup>.

For more information about the "WHY" initiative, the Home & Garden Shows or any remodeling/construction questions, please contact Scott Tanner, President, Tanner Remodeling & Construction, 164 Buffalo Street, Hamburg, New York 14075, call 716-649-2422, fax 716-649-2447, or visit their website [www.tannerremodeling.com](http://www.tannerremodeling.com).